

Editorial Content Overview

Classroom Best Practices



NEW! Our **Teachable Moments** column aggregates timely teaching resources on current issues, such as Financial Literacy, Understanding the \$700 Billion Bailout, and Election '08.



NEW! **Math Matters: "Off-Road Algebra"** is a free 30-problem Algebra video unit designed around the real world problems of motorcycle racing.



21st Century Learners: A practical series on how the "digital native" learns differently from previous generations. Resources, research, tips on starting an e-Mentoring program, classroom management, assessment and more are included.

Daily Classroom:

A broad range of articles focus on assessing and improving student learning through low- and high-tech tools. Topics include grading, questioning techniques, customizing learning, diagnosing student needs, applying research to instruction, faking a whiteboard, classroom management and more.

"How To" Features:

Crafting a Real World Journalism Class Series; Online Collaboration; Letters to the President; Free Speech; Building Trust in the Classroom and more.

Tech Directors, Specialists & Administrators



Tech Director Series:

This series looks at how tech directors can get on the district leadership team, staffing and recruiting best practices, how to maintain a tech program in tough times, and more.



Leadership Series:

Profiles of CEOs and education leaders detail how they view the future of education, their take on preparing students for the workplace and what they're doing to make a difference.



One to One That Works:

This ongoing column profiles a range of one to one programs across the country, with a look at how they're being funded, professional development initiatives, types of technologies used, roadblocks and solutions.



Global Literacy Series:

Profiles innovative technology initiatives in Iraq, Guatemala, Peru, and The Philippines.

Professional Development:

Special reports on the K-12 Online Learning conference; methods for saving time and money with online staff development programs; how to maximize staff resources and a guide to time saving Web tools.

Professional Book Reviews:

Experts give a rundown on the latest professional education books.

Practical Tips and Tools



Geek for the Week:

Articles and podcasts look at Flickr, Twitter, Wordle, copyright and creative commons, technorati, and a broad range of additional time-saving Web 2.0 tools and how to use them in the classroom.



Back to School Tips:

Quick, real-life tips on Preventing Plagiarism, Defusing Cyberbullying, How Parents Can Get Involved, Working with 21st Century Learners, Grants you Might Not Know About, and more.



New Product Announcements:

The latest from education technology software and hardware companies.

Funding & Money Matters



Funding 101:

A Series on Doing More with Less.

Creating a Grant Writing Guide:

A Hands-On Series With Steps and Vocabulary Tips

Guide to Grants and Contests:

Up-to-date listing of more than 100 current grants and contests, organized by monthly deadline.

Reach Over **10 Million** Educators, Parents and Students

HotChalk Blogs



eLearning 2.0: Cathleen Richardson is the latest recipient of the Apple Distinguished educator prize and a prolific author of elearning strategies.



Ed Tech Diary: Terry Freedman is an ITC Consultant and publisher of the site Educational Technology: ICT in Education . Freedman offers solutions and resources for common tech director challenges.



Tuttle On Teaching: Dr. Harry Tuttle focuses on assessing and improving student learning through low- and high-tech tools. Practical classroom practices for all curricular areas are detailed.



Google In the Classroom: How to use this free resource in the classroom, by Tina Ornduff, a member of Google's Geo Education team, working to help teachers utilize the power of Google Earth, Sky, SketchUp, and Maps in classrooms.



Invisible Math: Jason Dyer teaches math at Pueblo High School in Arizona. This blog appears in our Math Matters section and focuses on the relevance of math in real life, with teacher resources and an invitation to discuss specific math problems and challenges.



21st Century Teacher: Journalism in the 21st century by Esther Wojcicki, educator in Palo Alto High School's award-winning journalism program - the largest high school journalism program in the country. She talks about how to integrate technology and Web resources into the program and how to prepare students for the digital workplace they'll soon enter.



Urban Insider: Approaches to learning in the urban environment by Paula Knight, Executive Director of Curriculum and Instruction K-12, for the St. Louis Public Schools. She addresses the often-sticky issue of race in education. Are kids in high-minority urban environments getting the same quality education as suburban kids? She looks at issues, such as parental involvement, attendance, motivating students, teaching African American U.S. History, and more.

Community Discussions

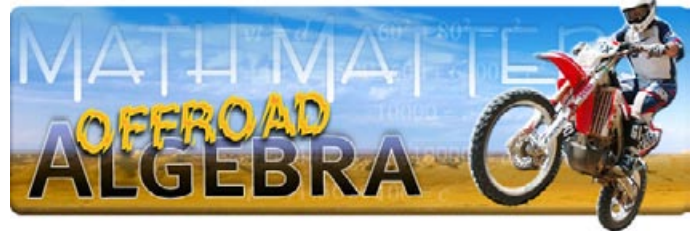


NEW! The Buzz looks at a current controversial topics and invites readers to participate. Our first offering in this section details the trend of paying cash to students for test performance.

Special Sections



Financial Literacy: Resources and Lesson Plans (sponsored by Horace Mann, VISA and DoSomething.org).



Math Matters: Off-Road Algebra: 30-problem video unit for ninth grade algebra, plus an expert math blog that challenges educators and students to see the everyday relevance of math and to approach math in new ways (sponsored by learning.com).



Field Trip Resources: a compendium of resources on maximizing field trips, plus a link to Target's field trip grants for teachers (sponsored by Target).

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